



# Running for Resilience

# **SPONSORSHIP PACKAGE**

**200 MILES FOR AQUACULTURE WITHOUT FRONTIERS**

ORGANIZED BY  
**AVA DRAKE**

PARTNERED WITH  
**AQUACULTURE WITHOUT FRONTIERS**



# ABOUT THE EVENT

## ABOUT THE INITIATIVE

In rural Tajikistan, many communities struggle with poverty, food insecurity, and limited opportunities — only 7% of the land is arable, and nearly a quarter of the population lives below the national poverty line. But there is hope. Sustainable aquaculture has the power to improve food security, create jobs, and strengthen local economies, if communities have access to the right training and support.

## HOW FUNDS WILL HELP

Every contribution makes a difference. Your support helps communities build sustainable aquaculture, improve food security, and create livelihoods. Families gain access to protein, generate income, and strengthen local food systems.

A donation of £100 can fund a 100 square meter family pond and provide the initial fish stocking to get it started.

**PROVIDES SEEDS AND FEED FOR FAMILY FISH PONDS**

**TRAINES COMMUNITY MEMBERS IN SUSTAINABLE AQUACULTURE PRACTICES**

**SUPPORTS THE DEVELOPMENT OF NEW COMMUNITY AQUACULTURE PROJECTS**



This is where Ava's **Run for Resilience** comes in. In May 2026, PhD student Ava Drake (University of Stirling, Scotland) will run 200 miles across Tajikistan, turning every mile into action. Partnering with **Aquaculture without Frontiers (AwF)**, Ava is raising funds and awareness to empower communities to build sustainable aquaculture — helping transform lives, one step at a time.

# SPONSORSHIP OPPORTUNITIES



## PARTNERSHIP PACKAGES

Funds raised through the run will provide training, starter kits, and mentorship, equipping local people to produce food locally, improve household nutrition, and strengthen resilience. Sponsors supporting this initiative directly contribute to UN Sustainable Development Goals 1, 2, 5, and 14, ending poverty, achieving zero hunger, promoting gender equality, and supporting life below water.

### PLATINUM SPONSOR: PILLAR OF RESILIENCE

*Funds an entire training cohort for one village, including resources for pond construction/lining.*

- **Exclusive (Only 1)**
- **Primary Naming Rights:** Exclusive Logo and Name Placement on Ava's Official Running Shirt (Largest/Highest Position).
- **Webinar Host:** Exclusive Naming Rights and Host Status for both the Pre-Run Launch Webinar (to feature World Food Prize winner, Dr. Shakuntala Thilsted) and the Post-Run Debrief/Impact Webinar. Opportunity for a senior representative to address the audience.
- **Digital Leadership:** Logo included in the Header/Banner of all dedicated "Ava's Run" web pages and materials.
- **Dedicated Impact Report:** Receive a custom report and presentation detailing the direct impact of your £10,000 investment post-project completion.
- **Social & Media:** Featured as the lead sponsor in all press releases, blogs, and social media campaigns throughout 2026.
- **Photo Opportunities:** Inclusion in official handover/impact photos in Tajikistan (subject to logistics and reporting).
- **Certificate:** Receive a formal Certificate of Appreciation from AwF and Ava Drake.

£10,000

## GOLD SPONSOR: COMMUNITY BUILDER

*Funds essential start up aquaculture kits for five households, strengthening local food security and income resilience, particularly supporting women's participation in aquaculture.*

- **Multiple Available**
- **Secondary Naming Rights:** Prominent Logo Placement on Ava's Official Running Shirt (High Position, secondary size).
- **Webinar Feature:** Noted as Sponsor and Guest Speaker Slot during the Post-Run Debrief/Impact Webinar (5-minute address).
- **Digital Presence:** Prominent logo placement on the main AwF website and all "Ava's Run" blogs.
- **Social Media Spotlight:** Featured in a dedicated "Sponsor Thank You" week across all AwF social channels.
- **Photo Opportunities:** Inclusion in official handover/impact photos in Tajikistan (subject to logistics and reporting).
- **Certificate:** Receive a formal Certificate of Appreciation from AwF and Ava Drake.

£5,000

## SILVER SPONSOR: EMPOWERMENT PARTNER

*Funds professional aquaculture training for three community members, enabling sustainable food production and skills transfer.*

- **Multiple Available**
- **Webinar Recognition:** Logo displayed and name mentioned during the Pre-Run Launch and Post-Run Debrief Webinars.
- **Digital Listing:** Logo displayed on the main "Ava's Run" web page and acknowledged in blogs.
- **Social Media Mention:** Acknowledged in a general "Thank You to Our Sponsors" post.
- **Certificate:** Receive a formal Certificate of Appreciation from AwF and Ava Drake.

£1,500

## IN KIND OFFER

***Provides essential resources, expertise, or services (e.g. aquaculture training materials, equipment, technical support, or educational resources).***

- Non monetary

We welcome creative In-Kind contributions that help power **Run for Resilience**. If you have an idea for how you could donate or support the event through In-Kind offerings, we would love to hear from you. Examples include (but are not limited to):

- Aquaculture training materials or educational resources (e.g., books, manuals, digital content)
- Technical or professional expertise (aquaculture, monitoring & evaluation, communications)
- Equipment or materials for training and small-scale aquaculture
- Media, marketing, or communications support
- Event, webinar, or logistical support
- In-Kind partners will receive appropriate recognition across AwF and Ava Drake's channels, including digital acknowledgement and a Certificate of Appreciation.

# WHY SPONSOR US

## THE VALUE OF YOUR SPONSORSHIP

By supporting Ava's Run for Resilience, sponsors are not only backing a remarkable physical challenge, they are helping build stronger, healthier, and more resilient communities in Tajikistan. As Ava explains: "This run is more than a personal challenge; I want to use it to create something bigger than the run itself, empowering Tajik communities with the knowledge, resources, and support to secure their food and futures."

# LET'S CONNECT



## JOIN US AS A SPONSOR

To become a foundational partner in Ava's Run for Resilience and empower communities in aquaculture in Tajikistan, or to discuss customized benefits, please contact us.

## CONTACT US

**Roy Palmer**

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**Co-Director AwF**

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**Deadline for inclusion on running shirt:  
10th February 2026**

