



Call for Submissions

Association of International Seafood Professionals has linked with ISPIM to expand their program to enable a major stream 'Achieving Blue Growth' at the *BUILDING THE INNOVATION CENTURY* 10-13 December 2017 in Melbourne, Australia - <https://www.ispim-innovation-summit.com/>

AISP along with ISPIM and RMIT University invite researchers, managers, executives and consultants to the 2017 edition of the ISPIM Innovation Summit to:

- **Engage** with top innovation leaders from Asia-Pacific and beyond
- **Learn** about the Melbourne innovation scene
- **Network** with innovation experts across industries and continents
- **Experience** well-orchestrated social events in inspiring, fun venues
- **Participate** in helping to solve the wicked problem of Plastics in the Ocean

<http://www.conferencesubmissions.com/melbourne2017/>

Submission Deadlines

- **29 September 2017:** Outlines Only (All Submissions)
- **9 October 2017:** Acceptance Notification
- **17 November 2017:** Final Submissions (including abstracts, papers, profiles & photos)
PLUS registration & receipt of payment
- **1 December 2017:** Presentation Slides

This summit will engage academics, practitioners and policy makers in discussions about the innovation landscape and includes themes that highlight how the innovation landscape can

and is changing. We seek contributions addressing the ways that innovation of different forms and types is imagined, taught, measured, practiced and embedded in business and society.

In addition, we welcome submissions that are focused on key industry innovation clusters in the Melbourne-area.

Submissions from academic, research, consulting, industry, intermediary and policy organizations are encouraged and should focus on the following:

- Impactful Research & Innovation (Focus Theme)
- Open Innovation & Collaboration for Innovation (Focus Theme)
- Achieving Blue Growth
- Business Model Innovation
- Creativity in Innovation
- Design and Design Thinking for Innovation
- Digital Disruption & Transformation
- Entrepreneurship & Start-Ups
- Innovation in Emerging Markets
- Innovation Policies and Instruments
- Innovation Training, Teaching & Coaching
- Knowledge Sharing & Transfer for Innovation
- Managing the Valley of Death
- Methods & Measurement of Innovation
- Platforms & Ecosystems for Innovation
- Service Innovation
- Social or Environmental Innovation
- Strategic Foresight, Strategic Agility & Future Orientation

Achieving Blue Growth

The “blue economy” concept came out of the Rio+20 Conference in 2012, and emphasizes the three pillars of sustainable development – economic, social and environment.

The oceans provide half of the world’s oxygen and 80% of all life on earth. Water in lakes and rivers constitute less than 0.01% of the world’s total water volume, but provide habitat for 41% of the world’s fish species.

Whilst FAO’s Blue Growth focuses on 200 million people employed through fisheries & aquaculture and in various sectors along the seafood value chain there is more to utilising the Oceans and creating a paradigm shift than just the important food production.

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In Australia sustained economic growth of the ‘blue economy,’ is far exceeding that of the national economy. According to the latest figures, the blue economy has more than doubled in the last ten years – with marine industries now contributing more than \$74 billion directly and indirectly to annual national gross domestic product – and growth is projected to continue.

Come and share your innovation and let us be the catalyst for changing the paradigm in Australia from land to water!



ISPIM – the International Society for Professional Innovation Management - is an association of members from research, industry, consulting and the public sector, all sharing a passion for innovation management - how to successfully create new products, processes and services from ideas to stimulate economic growth and well-being. Formed in Norway in 1983, ISPIM has members in over 70 countries and is the oldest, largest and most active innovation network in Europe, expanding rapidly in the Americas and Asia-Pacific.

<https://www.ispim-innovation.com/>