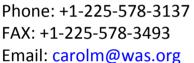
## **Contact:**

## **Aquaculture without Frontiers**

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Web: <a href="http://www.aquaculturewithoutfrontiers.org/">http://www.aquaculturewithoutfrontiers.org/</a>

25-578-3137 -578-3493

http://www.thousanddays.org/

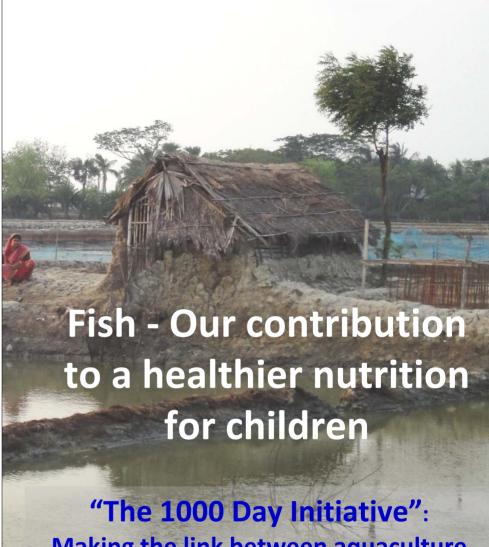


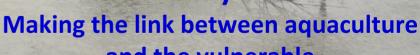
http://www.eassg.org/



















## 1000 days?

The 1,000 days between a woman's pregnancy and her child's 2<sup>nd</sup> birthday are critical for a **child's early development**. Certain nutritional targets have to be reached during the critical early development phase to guarantee healthy development of the child.

During pregnancy, malnutrition can have a devastating impact on the healthy growth and development of a child. Babies who are malnourished in the womb have a higher risk of dying in infancy and are more likely to face lifelong cognitive and physical deficits and chronic health problems.

For children under the age of two, malnutrition can be life-threatening and weaken a child's **immune system** and make him or her more susceptible to **dying** from common illnesses such as pneumonia, diarrhoea and malaria.









The right nutrition during the 1,000 day window will:

Save more than **one million lives** each year

➤ reduce the human and economic burden of diseases such as **tuberculosis**, **malaria** and **HIV/AIDS** ➤ reduce the risk for developing late life diseases like **diabetes**, ...

➤ improve an individual's educational achievement and earning potential ➤ increase a country's GDP by at least 2-3% annually

## What can we do? -> Fish in the first 1000 days of life

Fish is the third **staple food** after rice and vegetables in the everyday diet in developing countries, such as Bangladesh, especially of the rural poor. Being the only animal-source food it improves dietary diversity and supplies multiple nutrients such as **animal protein**, essential fats, vitamins and minerals.

Readily available and cheap, small fish are particularly rich in vitamin A, iron and zinc, with high bioavailability. As many small fish species are eaten whole, with bones, they are a source of bio-available calcium, important for lactation and growth.



Through basic nutritional education and improvement of availability of this irreplaceable food source through the development of aquaculture in such countries, children can have a chance for a better and healthier future from the very start of their lives.



Any money raised will be donated to Aquaculture without Frontiers to be distributed and used in support of the 1000 day initiative in Bangladesh. By boosting aquaculture & fisheries techniques, helping government and the people to **help themselves**, we can make a difference.

